



dym
RIGHT NOW.

LIVE performances of RAW manufacturing...
...exposing and establishing a sense of FUTILITY

PLUS, a quixotic quest for GENUINELY...
...BENEFICIAL product manufacturing

and, also, QUESTIONS no one answers!
...including: Why keep going? Really, why?
For which we have a provisional response...
...because that's what humans do.



Dym's mission is to revise human manufacturing and consumption habits, to re-order attitudes, expectations, dreams, assumptions of those who appear to have power and/or discretionary income.

As a private company, we've noticed that everyone we know—including each of us at Dym—behaves pretty much as they've always done (eating, sleeping, working, buying, making a mad dash through time and space using energy, water, materials with and for comfort and pleasure).

At Dym, we're taking 2014 as launch year to really celebrate through our live performances of Geniunely Beneficial / Wishful Thinking Manufacturing.

Won't you celebrate with us? Join us for our four main performances:

- Live Action Material Transformation performed by Vertically Integrated Millers
- Infinite Stripes™
- SubOptimal Products,
- and, last but not least,
- Logo Removal Service

The four performances continue Dym's standardized yet flexible production processes while exposing them to public scrutiny and, at times, inviting participation.

1

INFINITE STRIPES™

An Infinite Striper paints permanent dye stripes on yards of cloth, a meditative practice for Infinite Striper and for audience members. How many stripes, how much cloth, depends on venue and time allotted.

2

SUBOPTIMAL PRODUCTS

DymTeamMembers ± >1 volunteers set up a work space while mounds of trash accumulate around them. From the trash, Team Members make products for sale to the general public. Trash may accumulate faster than members can make things.

3

LOGO REMOVAL SERVICE

A perennial favorite. The public brings items with logos or other unwanted marks (such as stains, images, frippery, etc.) to the Logo Removal Service Team. The LRS Team removes logos and, as required, replaces lost material with responsively colored, unprecedented shapes. This process frequently transforms mass-produced objects into rare and difficult-to-reproduce specialty items.

4

LIVE ACTION MATERIAL TRANSFORMATION

Performed by Vertically Integrated Millers who use choreographed moves while turning natural and mixed waste fiber into new and luxurious yarn through skilled hand work combined with nimble, efficient machinery.

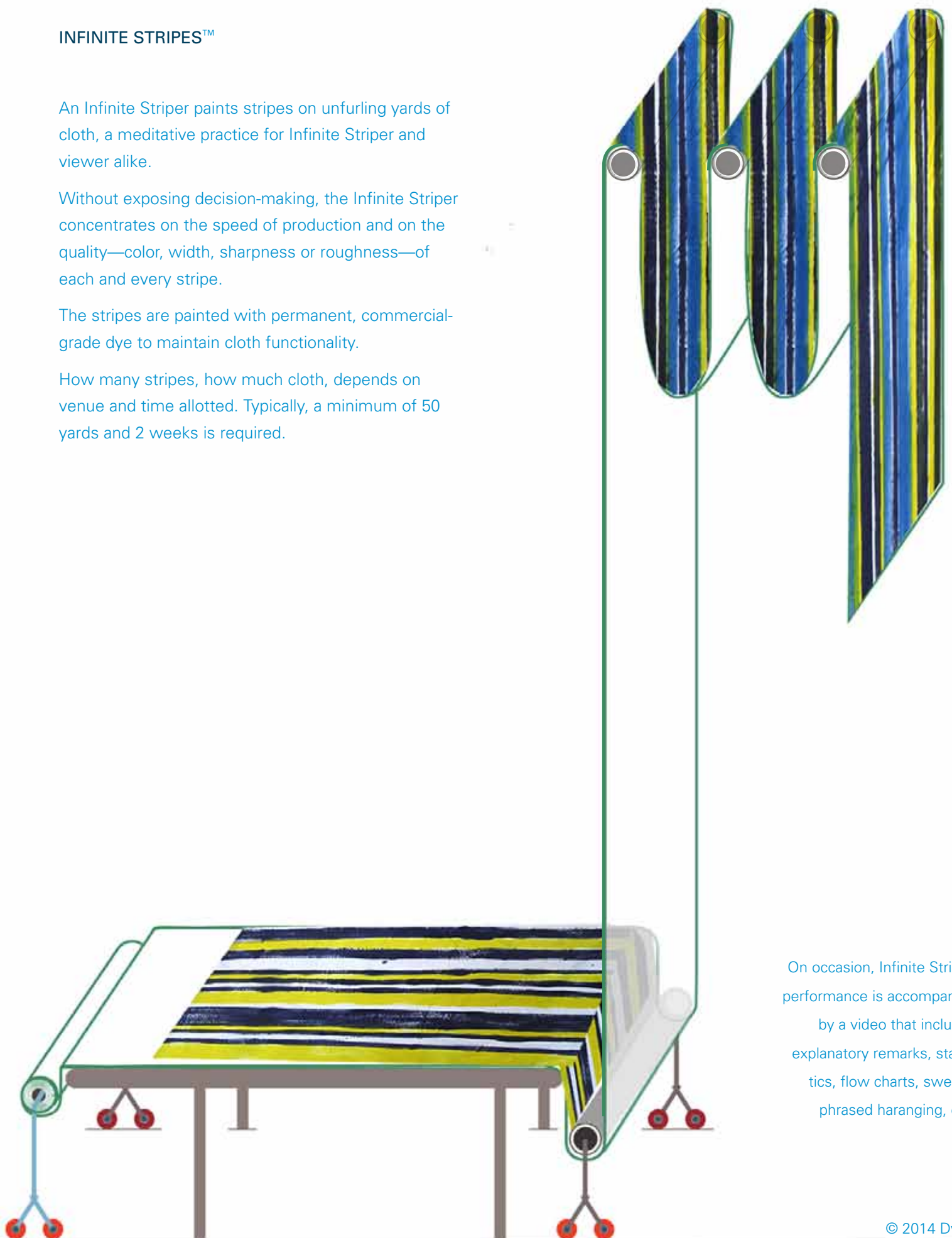
INFINITE STRIPES™

An Infinite Striper paints stripes on unfurling yards of cloth, a meditative practice for Infinite Striper and viewer alike.

Without exposing decision-making, the Infinite Striper concentrates on the speed of production and on the quality—color, width, sharpness or roughness—of each and every stripe.

The stripes are painted with permanent, commercial-grade dye to maintain cloth functionality.

How many stripes, how much cloth, depends on venue and time allotted. Typically, a minimum of 50 yards and 2 weeks is required.



On occasion, Infinite Stripes performance is accompanied by a video that includes explanatory remarks, statistics, flow charts, sweetly phrased haranging, etc.

SUBOPTIMAL PRODUCTS®

As DymTeam members prepare a venue for work and storage, the venue's staff &/or inhabitants join DymTeamMembers in providing trash, generated through routine behavior. Additional trash may come from the public.

DymTeam members sort and label accumulating trash.¹ Concurrently, they begin manufacturing useful items ("products") using trash as material.

The aim of this focused endurance performance is to use up the trash through manufacturing. (Good luck with that, right?!) Finished items are displayed immediately for sale.

As allotted time draws to a close, DymTeamMembers document all remaining trash² and unsold products. Whatever³ remains goes to the nearest landfill.

Dym recommends a minimum of 30 days for this performance.

1 Stinky or wet trash is sent to municipal sanitation, landfill or incinerator.

2 DymTeamMembers note materials by weight and class, as well as account for embodied energy and original materials' sources. Time permitting, DymTeamMembers generate useful info-graphics.

3 "Whatever" includes trash and products.



LOGO REMOVAL SERVICE ®

DymTeamMembers remove logos (and stains, markings, unwanted doodads, etc.) from objects, usually (if not necessarily) apparel.

In place of the logo (etc.), LRS leaves a beautiful, plain space that matches the rest of the object *or* a new, unique, pleasant shape.

A minimum of 1/2 day is required for this performance.



Frequently Asked Questions

What does LRS do with the removed logos? *We store them forever in a well-guarded cabinet. It's important to save them and also to keep them out of public view.*

Are there repeats, like when LRS does a batch of the same t-shirt? *Never. LRS avoids automation and templates like the plague.*

Why does LRS want to remove logos in the first place? *Not every surface is appropriate for an ad or a stain. You, the logo owner, decide. We're just here to help.*

Would LRS remove a logo from a car? *Sure, we'd be happy to.*

Will LRS show me what logo was removed? *No, we'll let the advertisers do their own advertising.*

LIVE ACTION MATERIALS TRANSFORMATION
 performed by VERTICALLY INTEGRATED MILLERS

Close to Dym's heart, Live Action Materials Transformation exists to change our audience's relationship to their material lives. LAMT delicately choreographs our Vertically Integrated Millers into a fully functional performance to change waste into new material¹—yarn or whole cloth.

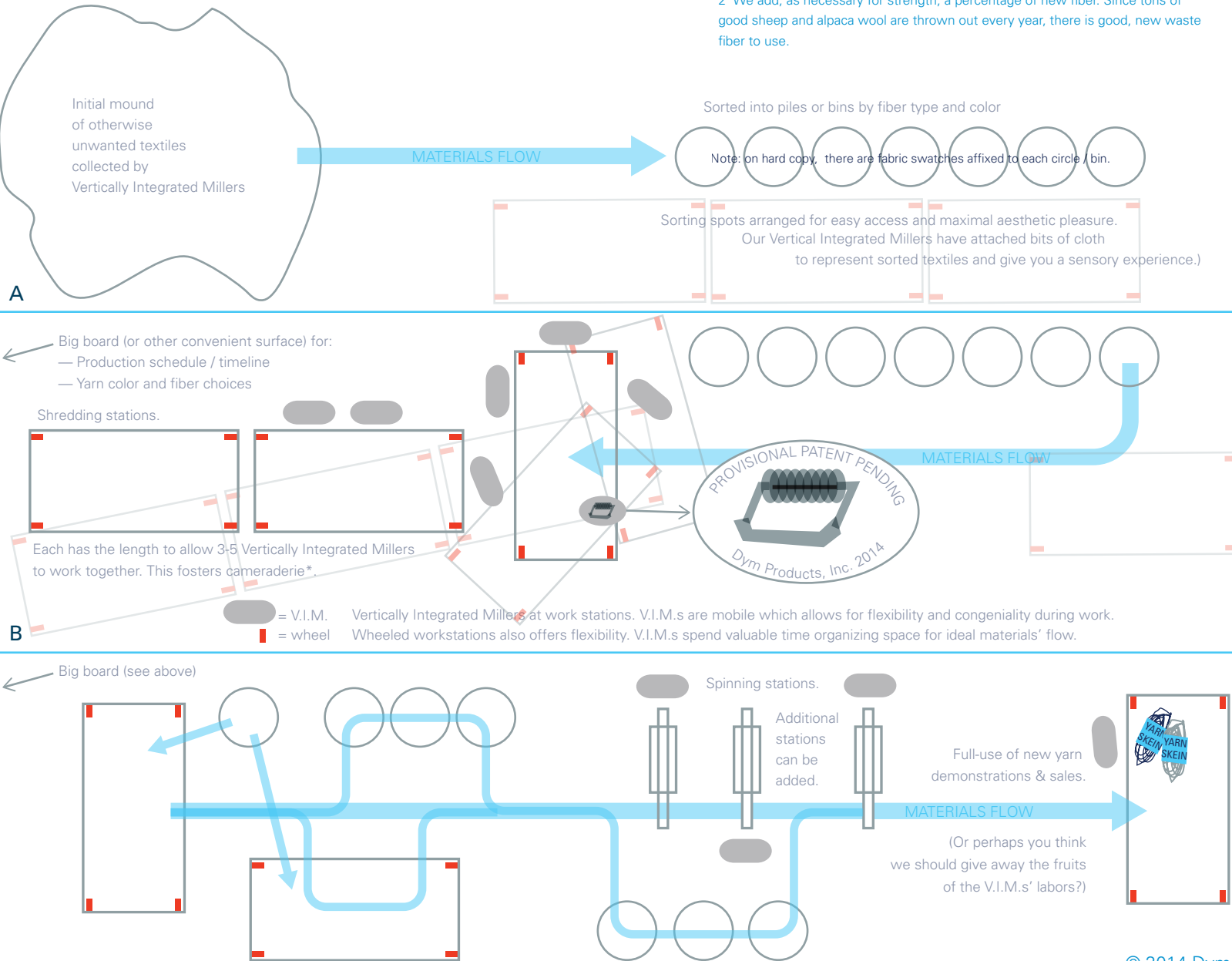
Live Action Materials Transformation makes manufacturing visible, understandable, beautiful, and, perhaps, funny.

This unusual performance brings a community of experts together to performatively transform waste into specialty yarns.

Using mostly hand-tools—Dym's provisionally patented designs—Vertically Integrated Millers use ritual yet efficient and highly functional labor to shred worn natural fiber textiles. The fine shreds² are hand-wheel spun, pending additional of machinery, into colorful yarns.

Plyed as desired, the yarns are packaged with market-ready labels. A selection of yarn is used for demonstration products, ranging from tea cozies to lingerie to hammocks.

1 This is absolutely technically possible, in case you wondered.
 2 We add, as necessary for strength, a percentage of new fiber. Since tons of good sheep and alpaca wool are thrown out every year, there is good, new waste fiber to use.





Other questions:

What does Dym mean?

Maybe, though unlikely, it's an abbreviation for Day Year Month, as in, can we see how much time we have left when the smoke clears? Maybe the smoke won't clear.

What's this image? It's an iPhone3 shot, circa 2008, of an abandoned industrial building in Buffalo, NY, the birthplace of Dym founder, Miriam Dym.

Why keep going?

Because that's what humans do.

Why?

